

## Flavour of the Year

Our team of flavour experts at McCormick® have tapped into their passion for flavour, uncovering stand-out predictions and culinary trends that are identified in McCormick's Flavour Forecast® 24th Edition. This year's Flavour of the Year is Tamarind, featured in our new Tamarind and Pasilla Chile Seasoning.



## **Add Tamarind & Pasilla Chile Seasoning to your Menu!**

Tamarind, known for its sweet-sour flavour, has become a staple in global cuisines. It's a tangy, Mexican-inspired seasoning blend that pairs the fun and funky fruit with the mild heat of Pasilla chiles and savoury notes of paprika, coriander and onion. Use this versatile, flavourful blend that's representative of trends taking place on a global level, to enhance and elevate flavours in any dish.

## **Enhance any dish with this** Mexican-inspired seasoning blend!

**Tamarind Pasilla Dumplings** with Ginger Dipping Sauce

Item Code 140012922

Size 6 x 656 g Scan for more info on our new flavour





CLUB HOUSE



In the past 12 months, Google **Trends shows** a rise in search terms for:

tamarind flavour profile 24th Edition Flavour Forecast

SOUR **POWER** 



THOUGHTFULLY **BORROWED** 



**INDULGENCE** REDEFINED

Tamarind & Pasilla Chile Seasoning ties in all 3 trends identified in the Flavour Forecast®

tamarind







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Contact your Club House® sales representative today or visit us at ClubHouseforChefs.ca to discover a fresh array of flavour profiles, ingredient combinations, recipes and more.

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