

Schwartz™

PROFIT IN EVERY POT CHIP SEASONING



Approx.
£32
PROFIT
per jar*

PACKED WITH
FLAVOUR

AN EXPERT BLEND OF PAPRIKA, GARLIC, ONION, SALT, AND BLACK PEPPER, THAT ADDS NEW DIMENSIONS OF FLAVOUR TO DISHES - THE PERFECT ALTERNATIVE TO USING SALT ALONE

CONVENIENT
INGREDIENT

3 IN 4 CHEFS LOOK FOR INGREDIENTS THAT ALLOW THEM TO MINIMISE VALUABLE LABOUR TIME**

TASTE YOU
TRUST

2 IN 3 UK CHEFS LOOK FOR SCHWARTZ, WITH QUALITY GUARANTEED FROM THE #1 HERBS & SPICES COMPANY IN THE WORLD^

PROFIT
OPPORTUNITIES

9/10 CONSUMERS WOULD BE WILLING TO PAY MORE FOR SEASONED FRIES VS UNSEASONED FRIES*

Spice up your menu options with simple menu upsells:



Mc Flavour solutions

www.mccormickforchefs.co.uk
@mccormickforchefsuk

Get inspired with
more recipes



*Survey conducted across 1,079 UK consumers to understand how much more they would be willing to pay for dish with the seasoning, vs the equivalent without the McCormick product. Calculations based on set recipe, and average wholesaler selling prices as on 20/07/2023; **Chef Herbs, Spices & Seasonings Survey - Conducted by McCormick via Toluna on 127 UK-based chefs, August, 2023. ^Source Euromonitor International Limited, Herbs and Spices retail value sales. For more info visit <https://mccormick.widen.net/s/fppv7psxxb/claims>