

# ten things YOU SHOULD KNOW

AUGUST 2018

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## Zero Waste Cocktail

A Bangkok restaurant has launched a new cocktail menu focused on achieving zero waste. Haoma is committed to urban farming and local sourcing, but has now extended its sustainability efforts through a cocktail menu that uses discarded herbs from its garden. The restaurant aims to become Bangkok's first zero-waste restaurant by 2020. | Mintel

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## The "It" Ingredient

Oswaldo Oliva is a Mexico City chef people are keeping their eyes on. In the August issue of *Food & Wine*, he shares ingredients that inspire him, including: Huitlacoche described as "this corn-cob fungus typically cooked in stews of quesadillas, but I prefer to poach the sweet, slightly bitter ingredient as simply as possible and then butter it. It's amazing."

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## Pumpkin Spice

Even before the official launch of the PSL at Starbucks (August 28th), we spotted Pumpkin Spice flavored items at the grocery store. Cereal is the main aisle in the store where pumpkin spice items pop up early. From the Special K Pumpkin Spice Crunch, Quaker Oat So Simple Pumpkin Spice Porridge and Frosted Flakes Pumpkin Spice—cereal lovers can rejoice at an early call for fall!

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## Za'atar

In the September issue of *Food Network* magazine, they predict 5 future must-haves for every home cook. Za'atar is listed as #3. "Home cooks are experimenting with new flavors like never before, and za'atar is at the top of the list. The Middle Eastern seasoning blend of sumac, marjoram, thyme and sesame seeds is great on hummus and salads." Have you used it yet?

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## Fun Foods

Maybe because it's summer or just because, but we are spotting fun new foods that conjure up experience! From the Carnival Fruit Roll-Ups with 2 flavors in every roll, Oreo State Fair Cookies and the Museum of Ice Cream Piñata Ice Cream — it all screams fun times to be had by all!

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## Pomegranate

Since 2013 there has been a 47% increase in pomegranate flavored food and beverage items in Europe. With 167 new products already in 2018, pomegranate is on its way to the top of consumers must-have lists. | Mintel GNPD

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## Feel Good Ice Cream

Comfort food flavors are being reimaged and found in new ice cream products. Flavors include: Cream Puff in Baskin Robbins Caramel Cream Puff Ice Cream, Banana Puddin' Great Value Ice Cream and Archer Farms Mini Donut Flavored Ice Cream.

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## Platypus Milk?

You might have heard of alternatives to cow's milk like goat milk or soy milk, but what about platypus milk?! Australian scientists recently discovered a protein in this animal's milk that may help humans fight bacteria. | Food Network Magazine

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## Juicy Secrets

Tomatoes are one of the most popular fruits to grace our plates and it doesn't stop there. We are now spotting them in beauty & skin products. High in lycopene, Vitamins C & E, this new wave of juicy skin products are touting to be a great sun protector and the key to a healthy summer glow. | All Recipes

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## Gimme S'more!

This favorite campfire treat is once again the flavor of the summer! From Voortman Wafers, Dippin' Dots and 7-11's Toasted S'mores Ice Cream, you no longer have to light the fire to enjoy your favorite treat.