

ten things YOU SHOULD KNOW

FEBRUARY
2019

1



Cheese Tea

Cheese tea is brewing big sales in Chicago, particularly at chain Bingo Tea. The drink is sipped, with cold tea topped with a foamy layer of milk and cream cheese and sprinkled with salt. | Chicago Reader

2



Organic Watermelon Jerky

The watermelon snack that broke the internet! Trader Joe's now has Organic Watermelon Jerky that is made from dried watermelon. Consumers hail this new type of jerky is an easy healthy snack! |Trader Joe's

3



Chocovenience

In Hong Kong, Shopping Mall Harbour City opened the world's first chocolate convenience store, ChoCoveni, and invited KitKat to set up a pop-up stand where customers can personalize their own packaging. ChoCoveni sells 50 types of exclusive chocolates sourced globally and also offers chocolate-flavored cookies, desserts, infused liquors and milk drinks. | Mintel

4



Candy Lover's Dream!

M&M's introduced their new chocolate bars that are one of their most distinguished product innovations in the brand's history, probably because M&M's have historically existed as individual pieces as opposed to a gigantic chocolate slabs. Flavors include Peanut, Milk Chocolate, Crispy, Almond, and Crispy Mint. | Delish

5



Water Lily Seeds

Water Lily Seeds may be the new healthy "it" snack. The seeds are called "makhana" in India and described as light, crunchy with a texture between popcorn and a cheese puff. The taste is what you might call a blank slate. | Cooking Light

6



Homemade Kombucha?

Consumers are ready to make their first batch of kombucha but in order to be successful, they need a Scoby to do so. "Scoby" stands for "Symbiotic Culture of Bacteria and Yeast". A scoby is the home for the bacteria and yeast that changes sweet tea into tangy, bubbly kombucha. | GoFerment

7



Argan Oil Nut Butter

A UK Start-up, Yumello, has launched nut butters inspired by ingredients from North Africa, including Argan Oil. Argan Oil is said to be rich in essential fatty acids, has a positive impact on inflammation and heart health, and contains antioxidant properties. | Food Navigator

8



Convenient Condiments

Joining the food delivery market, Condimental is a company that offers Australians a curated assortment of fancy pickles, preserves and table sauces, sourced from local suppliers, straight to their homes. | Concrete Playground

9



Jaggery

Looking for a new sweetener? Jaggery is an unrefined sugar that's sweetness can be defined as mineral molasses. It has a caramel-butter like color and can be sold in solid shapes and purchased as a powder. | Rachel Ray Every Day

10



Cannabis Beer Buzz

Alcohol and cannabis companies are working together but struggling to develop consumer-friendly, pot-infused drinks that can reveal new growth. Alcohol is more rapidly absorbed into the bloodstream while marijuana products take longer to be metabolized. Motivation to overcome product development challenges is big, as companies move to capitalize. | Food Dive