

1



Valentine's Edibles

Some consumers stepped away from gifting roses and standard chocolates on Valentine's Day and are treating their significant others to cannabis infused sweets instead. Thrillist recommends Greater Goods Marshmallow Bon Bons, Nug Pops, and Emerald Sky Peanut Butter Cups.

6



Yes Way Rosé

Target is now selling Yes Way Rosé cupcakes that are marketed toward consumers that love wine and cupcakes. These cupcakes are infused with strawberry, peach and citrus flavors and topped with a pink butter cream frosting and sprinkles. | Pop Sugar

2



Sprite Ginger

The Coca-Cola brand Sprite, is now launching a new flavor called Sprite Ginger that includes a full streetwear collection called "Ginger Collection". This new launch has been developed in response to the heightened popularity of ginger-flavored sparkling beverages. | Food Dive

7



Ketchup Truffles

Heinz teamed up with Fortnum & Mason to launch the first ever Tomato Ketchup Truffles in the UK. Each box contains 9 truffles which come in milk, white, and dark chocolate and is describe to have the taste of Heinz Tomato Ketchup in every bite. | Heinz

3



Everything but the Elote

In line with the Everything but the Bagel seasoning, Trader Joe's released an Everything but the Elote seasoning blend. This blend includes salt, chile pepper, cheese, chipotle, dried cilantro and cumin... you just need to add the corn! | Trader Joe's

8



CBD Honey

A British premium honey brand, Haughton Honey, just launched a new honey that contains CBD. This honey is promoted to help with anxiety, depression, and menstrual problems and could be incorporated in your morning tea or porridge. | Food Navigator

4



Heart-Shaped Food

With social media being a huge part of consumers' lives, fun, picture-perfect food around the holidays is a must. This Valentine's', many companies created heart-shaped, insta-worthy versions of their own products for their consumers: Einstein's heart shaped bagels, Baskin-Robbins heart shaped cakes, CPK heart pizza, and Krispy Kreme's heart donuts with special messages on them. | Delish

9



Fruit Loop Peeps

With Easter on the horizon, Fruit Loops collaborated with Peeps to make a Fruit Loop flavored Chick Pop. You can get this right now on Target's website and they come with a blue, green, orange and red colored peep in each package. | Best Products.com

5



Hard Coffee

Caffeine mixed with alcohol is not a new trend and has been around for years, however, many companies are now releasing canned, ready-to-drink, hard coffee. Three brands that have recently released their own spiked coffee are PBR's Hard Coffee, La Colombe's Hard Cold Brew Coffee, and Newground's Hard Dutch Lattes. | Wine Enthusiast Magazine

10



Plant-Based Ice Cream

A Portland shop, Little Chickpea, serves a chickpea-based ice cream that fulfills the needs of all plant-based consumers standards. This creamy, grit-free, ice cream is said to have a slight savory hint to it that compliments their plethora of flavor options: cherry chai, Szechuan strawberry, mint matcha, and deep, dark triple chocolate. | Thrillist