

1



Pickles are Popping

Pickle products are popping up left and right. The pickle brand, Grillo, entered the sports drink industry recently when they launched a cold-pressed vinegar drink line including a pickle flavored pre-workout. Other pickle products hitting the market are Blue Diamond's Spicy Dill Pickle Almonds and Aldi's dill pickle hummus. | Food Navigator

6



Cap'n Crunch Pancakes

The Quaker Oats' brand, Aunt Jemima, announced that it will be releasing a new pancake mix, Cap'n Crunch Berrytastic. This pancake mix will contain actual crunchy & colorful cereal bits and can be paired perfect with maple flavored syrup. | Food Dive

2



Speakeasy Liqueur Store

Lowes Foods in North Carolina created two speakeasy-themed liquor stores next to their grocery store called "Knock Knock". This prohibition-esque store uses old-fashion fonts and their employees wear fedoras and black & white striped aprons. They even have their bottles stacked to the ceiling accompanied with a tall sliding ladder. | Grocery Dive

7



Snack Sticks

The next product to drop from Butterball is their meat, snack sticks. These healthy snack sticks are made with lean turkey and come in smoked turkey and honey turkey options that can be found in the snack aisle at your local grocery store. | Mintel

3



Plantain Crisps

Trader Joe's just released a new chip alternative, Plantain Crisps, which pair nicely with salsa or guac. They cook sliced green plantains in oil, mash them flat and then cook them again for the right crispness. | Trader Joe's

8



Dairyless Heavy Whipping Cream

Silk created a dairy-free heavy whipping cream alternative that is now on the market. This heavy whipping cream is dairy and sugar free and made with coconut & sunflower oil, faba bean protein, and sunflower lecithin. | Food Navigator

4



Pop Bitties

Mark's Mindful Munchies, Inc, a Massachusetts company, has just released a popcorn-alternative snack, Pop Bitties. This product is made from air popped whole grain sorghum which is corn-free, gluten-free and uses pressed sunflower oil. You can get this snack in white cheddar, brown sugar & cinnamon, and in sea salt. | Food Business News

9



Breakfast for Dessert?

Nestle has created two new ice cream flavors with breakfast in mind, a Cinnamon Toast Crunch and Lucky Charms ice cream. The Cinnamon Toast Crunch flavor is said to have cinnamon swirl and real cereal chunks in it and the Lucky Charms flavor will have the cereals iconic marshmallows mixed in it. | Pop Sugar

5



Dry Cocktails

The rise of dry, non-alcoholic cocktails is not slowing down – and it is fueled by the wellness craze. According to Thrillist, low/no alcohol cocktail trends can help connect health-conscious people further in social gatherings that do not require getting tipsy. | Thrillist

10



Iced Lemon Cupcakes

Hostess has just released a limited-time-only Iced Lemon Cupcake that has surprisingly never been done before. This new product is said to be extremely fresh with lemon flavored icing and cake with a creamy filling. | Delish