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Turkey Dinner Candy Corn

In anticipation for the upcoming season, Brach's already released a Turkey Dinner Candy Corn product. This version of candy corn comes with 6 different flavors in one bag: green beans, roasted turkey, cranberry sauce, ginger glazed carrot, sweet potato pie, and stuffing flavors. Each flavor is identified with different colored "corn" pieces. | Delish

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Apple Cider Fruit Spread

In spirit of the Autumn season, Trader Joe's released a new Apple Cider Fruit Spread. This spread consists of chunks of apples, tart apple cider, and spices including cinnamon, clove, ginger and cardamom. This product can be spread on toast, pancakes or even on a savory pork chop. | Trader Joe's

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Digestive Health Increase

Based off a study conducted by Mintel, 25% of adults are experiencing more digestive health concerns since the COVID-19 pandemic began. These increased health concerns are related to higher stress/concern, routine changes, and eating more while at home. This study is seeing a higher demand for over-the-counter digestive remedies as consumers are stocking up on health essentials. | Mintel

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Driftwell

PepsiCo is launching a new product, Driftwell, that is a caffeine-free enhanced water with relaxation claims. This new beverage contains magnesium and 200mg of L-theanine that suggest it will help with relaxation and can be used as a sleep aid. This drink will release in the beginning of 2021 during the peak of seasonal depression. | Thrillist

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Alcohol Inspired Chips

Aldi announced that they will be releasing new kettle chips in their Clancy Brand. The new flavors being released this season are inspired by popular alcoholic beverages: Bloody Mary flavored and Moscow Mule flavored chips. Both chip options are non-alcoholic and packed with flavor. | Candy Hunting on IG

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Fermentation

According to a report by the Good Food Institute, \$435 million has been invested into fermentation this year. This report goes on to say that, since 2019, there are 21 new companies that focus on fermentation of alternative proteins, fungus-based cultures, yogurts, beer and even plant-based heme. | Food Dive

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Online Grocery Boom

According to a new U.S. survey conducted by Mercatus, amid the pandemic, 43% of shoppers are now using online grocery compared to only 24% in the past two years. This study goes on to predict that the online grocery sales will account for \$250 billion within the next five years. | Grocery Dive

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Oatmeal Creme Pie Cereal

Little Debbie and Kellogg's collaborated to launch Oatmeal Creme Pie Cereal in honor of the brand's 60th anniversary. The product is described as crispy oatmeal puffs with a creamy coating and is set to release in December. | USA Today

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Progresso Toppers

With the increase of at-home meals due to COVID-19, General Mills was inspired and created Progresso Toppers. This new convenient soup product is made in a microwave-safe container and includes toppings in the lid. Soup options include Chicken Noodle with Oyster Crackers toppings, Tomato Basil with Cheddar Cracker toppings, Loaded Potato with Fried Onion String toppings and more! | Baking Business

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Sour Patch Soda

The Keurig Dr. Pepper branded soft drink, Crush, has been paired with Sour Patch Kids to create a Blue Sour Patch Kids Crush soda. This new soft drink is berry flavored and is described to have a sour kick from the citric acid. | My Recipes