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Gingerbread Cream Liqueur

Trader Joe's released a new holiday liqueur, Gingerbread Cream Liqueur. This beverage can be consumed warm or over ice and contains a neutral grain spirit, real cream, gingerbread flavoring, and sugar. The alcohol content is 14.7% in this liqueur and is being sold for \$7.99. | Trader Joes

2



High-fiber Flour

Bay State Milling launched a new high-fiber flour called Flourish. With baking trending due to the holidays and as a result from the pandemic, the company wanted their flour to have a functional edge, fiber. This all-purpose flour is made with high-amylose wheat and has five times more fiber than regular flour. | Food Dive

3



Hot Cocoa Rolls

Pillsbury created Limited-Edition Hot Cocoa Rolls that are being sold at Aldi. These rolls are packaged like ready-to-bake cinnamon rolls but with chocolate instead of cinnamon. Each tube cost around \$4 and comes with marshmallows frosting to top the chocolate pastry. | Delish

4



Online Meat Service Boom

According to data from Second Measure, online meat services are booming due to the pandemic. Omaha Steaks saw sales online surge by 68% and Crowd Cow's online membership grew by 98% in April. In addition, to capitalize on the high demand, Sam's Club is now shipping steaks and grass-fed beef across the nation. | Grocery Dive

5



Bud Light's Holiday Seltzer

Bud Light released a new Ugly Sweater Pack that includes three exclusive holiday flavors. The three new seltzer flavors are Gingersnap, Peppermint Pattie, and Apple Crisp flavors. The ugly sweater 12-pack includes 12-ounce slim cans, 100 calories and 5% alcohol in each can. | Thrillist

6



Chocolate Strawberry Cheerios

Cheerios is out with a new limited-edition flavor, Chocolate Strawberry Cheerios. This product mixes brown chocolate flavored pieces and pink strawberry flavored pieces into one bowl. It is described to be more chocolaty than strawberry and can be found at Walmart, Meijer, Target and other retailers. | All Recipes

7



Miso as an Ingredient

According to Mintel, miso is growing on menus in the US by 29% over the last three years and it is being used in many different ways. Known to be a kitchen staple in Japan, miso is a fermented soybean mixed with fungus, salt and rice or barley. Miso is being positioned as a flavor booster in chips, sauces, soups, plant-based meats & dairy alternatives. | Mintel

8



Twinkies Baking Kit

Walmart is now selling a Twinkies Holiday Baking Kit that creates a 32-ounce Twinkie for the holidays. Hostess created a party-size Twinkie baking kit that includes cake mix, cream filling mix, a baking pan, and instructions for \$15. | Today

9



'Cocoa' Cola

Pepsi will be releasing a new winter flavor of soda, 'Cocoa' Cola. This new product will be a mix of hot chocolate and cola and is advertised as "a delicious blend of cocoa (and a hint of marshmallow) mixed with Pepsi". | Food & Wine

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Gingerbread Doughnut

Krispy Kreme® introduces a new doughnut for the holiday season, the Gingerbread Glazed Doughnut. This doughnut is made with spiced gingerbread dough, filled with their cheesecake Kreme, and covered in a gingerbread molasses glaze. | Business Wire