

ten things YOU SHOULD KNOW

FEBRUARY 2021

1



Omelet Minis

Jimmy Dean, a brand of Tyson Foods Inc., introduced a new breakfast offering, Omelet Minis. This new product line is made with breakfast meats, eggs, and cheese and is sold in single-serve cups, perfect for breakfast on the go. The Omelet Minis contain 14 grams of protein and come in two different options, Sausage & Cheddar or Gouda & bacon. | Meat+Poultry

2



Alcohol Delivery Boom

Due to the pandemic, the alcoholic beverage delivery market has been booming. Drizly, an online alcohol delivery service, has tripled its business or increased sales by 350% in 2020. Many states including Georgia, Pennsylvania, Arkansas, and Oklahoma have loosened their alcohol delivery laws as well to allow for home delivery services to succeed. | Market Watch

3



Taco Bell's All Purpose Seasoning

Taco Bell's well-known blend of spices will soon be available at the local grocery store. They will be releasing two new Taco Bell seasonings, a Mild All-Purpose Seasoning and a Hot All-Purpose Seasoning. These blends contain tomatoes, salt, paprika, garlic, onion, cayenne and other spices and are said to go well in any taco meat. | Simple Most

4



Eggo Stuffed Pancake Bites

Kellogg's will be launching Eggo Stuffed Pancake Bites in the next few months. Each pancake bite is filled with a sweet filling that is said to be good for breakfast, brunch or even dessert. They will be releasing this product in multiple flavors including strawberry, apple, and chocolate. | Delish

5



Hard Seltzer Spike

According to Flavor & the Menu, hard seltzer is one of the fastest growing trends on the menu today. Datassential even predicts that the seltzer menu items will grow another 56% in the upcoming 4 years. Hard seltzers grew in popularity after many nonalcoholic seltzers, like LaCroix, became trendy years back. | Flavor & the Menu

6



Camouflaged Skittles

Skittles just released a fun, seasonal product, Impossible Egg Hunt Skittles. This product includes 20 small separate packs of skittles that contain skittles with different camouflage patterns on them including tree bark, sand, grass, asphalt, and even kitchen tile. | Hypebeast

7



Everything Bagel Ice Cream

Jeni's Splendid Ice Cream company has just added a new flavor to their "Ice Cream for Breakfast" collection, Everything Bagel Ice Cream. This unusual flavor has a sweet cream cheese base with buttery streusel laden, sesame & poppy seeds, and onions & garlic seasoned throughout. | Food Network

8



Baked Tomato and Feta Pasta

TikTok has a low-effort and delicious recipe that is going viral on social media, Baked Tomato and Feta Pasta. The recipe is simple, throw a block of feta, tomatoes and olive oil in the oven and bake until it is soft then mix with cooked pasta and top with fresh basil. | The Washington Post

9



Hostess Iced Lattes

Hostess just launched ready-to-drink iced lattes that will come in an assortment of iconic flavors. This new beverage product comes in flavors like Twinkie, Ding Dongs, Honey Bun and Snoballs and apparently taste just like the sweet snacks themselves. | All Recipes

10



Jalapeno Popper Chicken Sandwich

As the chicken sandwich wars continue throughout fast food chains, Wendy's just launched a new Jalapeno Popper Chicken Sandwich. This sandwich includes a spicy chicken fillet, creamy jalapeno cream cheese, jalapenos, bacon, cheddar and pepper-jack cheese. They are also offering this sandwich in a salad version as well. | USA Today