

ten things YOU SHOULD KNOW

AUGUST 2021

1



Five Trail Whiskey

Molson Coors is launching a new premium whiskey brand this September, Five Trail. This high-end Coors product was created by partnering with Kentucky's Bardstown Bourbon Co., and blending Coors malts, three bourbons, and Rocky Mountain water. | Food Dive

2



Cold Brew Coffee BBQ Sauce

Trader Joe's released a new barbeque sauce that some may find rather strange, Cold Brew Coffee BBQ Sauce. This sauce contains the usual barbeque flavors but also includes cold brew coffee concentrate. It is said to add lively coffee notes and loads of flavor. | Trader Joe's

3



Pumpkin Spice Cup Noodles

Believe it or not, Nissin Foods, maker of Cup Noodles, is releasing pumpkin spice flavored ramen noodles. This flavor coincides with the company's 50th anniversary and is said to be "saucy, not soup-based" with a blend of sweet, savory and spiced, saucy noodles.

4



Golden Nectar Ice Cream

Jeni's Ice Cream revealed a new flavor coming out late this summer, Golden Nectar Ice Cream. Sunset-inspired with amber-colored swirls of caramel and toffee, it is said to taste like summer chi, vanilla, nectar, and toffee candy. | Elite Daily

5



Chik'n & Waffles

Kellogg's is celebrating National Waffle Day by launching a limited-edition Chik'n & Waffles combo package. Kellogg's has collaborated with MorningStar Farms' Incogmeato line and create this meatless chicken product. | The Beet

6



Pull-Apart Donuts

Just in time for Autumn, McDonald's is releasing a new dessert, Glazed Pull-Apart Donuts. These sweet, warm donuts are baked into seven tear-apart bites and will be available September 1 for a limited time. | Delish

7



Flamin' Hot Mtn Dew

PepsiCo and its subsidiary Frito-Lay revealed a crossover beverage, Flamin' Hot Mountain Dew. This drink will be sold online only at The Dew Store and is said to taste like a distinctive blend of spicy and sweet citrus flavor. | Food & Wine

8



Space Skittles

After Amazon founder, Jeff Bezos, took Skittles into space, Mars Wrigley then announced a limited-edition Zero-G Skittles pack. The candy is stored in an aluminum package designed to look like space food and features pineapple, passionfruit, raspberry, and berry punch flavors. | Food Dive

9



Automated Pizza

800 Degrees Pizza announced a partnership with Piestro, the robotic pizzeria, and they will offer diners a fully automated pizza experience in thousands of locations across the nation. With the technology from Piestro and culinary expertise from 800 Degrees, they can create an artisanal pizza in just three minutes. | Food Beast

10



Vegan Cheddar Cheese

Violife, a vegan UK company, launched a new vegan cheese snack, Epic Mature Mini's. This individually wrapped, vegan snack is cheddar flavored and is free from all allergen & preserves and enriched with Vitamin B12. Violife argues that this is closest product to real cheddar ever created. | Mintel