

ten things YOU SHOULD KNOW

NOVEMBER 2021

1



Froot Loops Gummies

Gallery Candy and Froot Loops have partnered together to create the first ever Froot Loops Gummies. This new candy is said to be spot on to the original froot loops flavor with a fruity and citrusy flavor. These gummies come in a 6.75oz bag and are made in colorful ring forms. | Yahoo News

2



Rice Krispies Treats Creamer

Coffeemate and Kellogg's have partnered together to create a new mashup, Rice Krispies Treats Creamer. This new product will be released in 2022 and is said to be marshmallow flavored with notes of toasted Rice Krispies cereal. | The Kitchn

3



Turkey Sausage Stuffing Fried Rice

Trader Joe's released a new seasonal dish this month, Turkey Sausage Stuffing Fried Rice. This product is a combination of traditional Thanksgiving cuisine with a twist and includes long-grain rice, onions, celery, breadcrumbs and an assortment of holiday herbs. | Trader Joe's

4



Dessert Pizza

Screamin' Sicilian released two new pizzas but they aren't for dinner, Screamin' Sicilian Dessert Pizzas. These new dessert pizzas come in two options: S'mores and Cookie Brownie. The S'mores pizza includes graham crackers and marshmallows in fudge sauce, while the Cookie Brownie includes cookie dough and brownie bites both in a flakey, artisanal crust. | Junkfoodmom on Instagram

5



Thanksgiving Donuts

Krispy Kreme launched a collection of limited-edition donuts that are Thanksgiving themed. In this collection, there is a Pecan Pie donut, Cranberry Orange donut, Dutch Apple Pie donut, and even a Gobbler donut. The specially decorated Gobbler donut is heart shaped, chocolate dipped, topped with thanksgiving sprinkles, and has a turkey face on it. | Delish

6



Climate Rice

Lindl Denmark and Danish NGO Preferred by Nature have collaborated together to develop a certified sustainable rice. Typical rice requires an average of 2,500 liters of water per kilogram of rice but Preferred by Nature has developed a rice platform that uses 20% less water and creates 50% fewer greenhouse gases. | Mintel

7



Dragon Fruit Fanta

Headed to the shelves in 2022, Fanta, a Coca-Cola brand, is releasing a new limited-time-only Dragon Fruit Fanta. This vibrant pink beverage is said to taste just like dragon fruit and it will also be offered in a zero-sugar option as well. | Totally the Bomb

8



Cheez-It Puff'd

Kellogg's is introducing a new innovative line of snacks, Cheez-It Puff'd. This new product comes in puffed-up, bite-size squares that are said to melt in your mouth. They are baked from 100% real cheese and come in two flavors: double cheese and white cheddar. | CStore Decisions

9



Bold Cultr

General Mills created a new brand for an animal-free cheese brand, Bold Cultr. This new brand has a cream cheese launching that is made with dairy proteins created through Perfect Day's fermentation process. They will be releasing an assortment of cream cheese flavors as well as shredded cheese. | Food Dive

10



Hungry-Beerman

Coors and Hungry-Man have partnered to create a thanksgiving special, Hungry-Beerman: The Chill Holiday Feast. This combo pack includes roasted turkey, mashed potatoes with gravy, mixed veggies, seasoned stuffing, apple cranberry compote, and a Coors Light. As a pilot starting in Nevada, Hungry-Beerman will be sold at select grocery stores and then rollout across the nation after that. | Thrillist