INTRODUCING FONA'S

12 Days of Flavor

Peppermint hot cocoa around a warm fire, turkey and stuffing atop your dinner table and cheers with holiday punch among family and friends.

Our flavorists took a deep dive into flavors such as these that are reminiscent of their favorite holiday memories. Through our Friends of FONA program, consumers then selected which flavors sounded the most appealing.

Let's take a glimpse at the 12 holiday flavors hand-crafted by FONA's flavorists for this holiday season, and see how you can find festive inspiration for your brand.

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Our Flavorists' Picks

1 SUGAR PLUM

2 DULCE DE LECHE-FILLED CREPES

3 PEPPERMINT

4 BUÑUELO
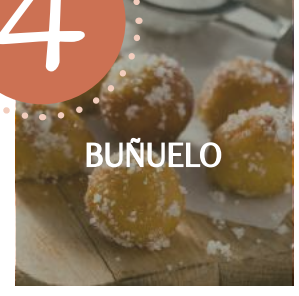
5 BIBINGKA

6 APPLE STRUDEL

7 SUFGANIYAH

8 TURKEY & STUFFING

9 RED VELVET CHEESECAKE

10 CAFÉ DE OLLA

11 KOLACKY

12 HOLIDAY PROSECCO PUNCH

Café de Olla

From our Flavorist - Laura Partida

"Café de olla reminds me of my childhood vacations to Mexico. The taste incites memories of waking up before dawn to the sound of loud firecrackers, bundling up for the chilly mountain weather and walking along the cobblestone roads in Santa Rosa, the 'rancho' where my parents grew up. We would arrive at our church to sing songs of praise with the mariachi and to pray in honor of Our Lady of Guadalupe. At dawn, we would be greeted outside with the aroma of café de olla simmering. It was then served in a clay mug with sweet bread and conversation, catching up with family you hadn't seen in years."

Café de Olla Descriptors

- Roasted coffee
- Warm spice & sweet brown sugar
- Cinnamon roll

This flavor would taste good in...

- Energy Drinks
- Sparkling Waters
- Protein Bars
- Other Beverages

Emotions to Describe Café de Olla

- Warmth
- Tradition
- Nostalgic

Flavor Pairing Inspiration

- Easily paired with your favorite spirit

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Kolacky

From our Flavorist - Robin Prazak

"Apricot kolacky reminds me of my Grandma and how she used to make these delectable desserts for our family — along with a lot of other treats in her recipe collection. No holiday meal would be missing kolacky. Now, my family makes a special trip each holiday to a little Czech bakery in Berwyn, IL that still bakes these authentically delicious treats. Kolacky are a national Czech pastry. There were a lot of Czech immigrants that emigrated to the Berwyn and Cicero areas of Illinois back in the day- which consumed many kolacky and passed the tradition down to their families."

Kolacky Descriptors

- Tart fruit
- Warm apricot jam-like filling
- Flaky sweet pastry that is buttery and cheesy

This flavor would taste good in...

- Protein Shakes
- Cereal
- Oatmeal
- Coffee Creamer
- Plant-Based Milk

Emotions to Describe Kolacky
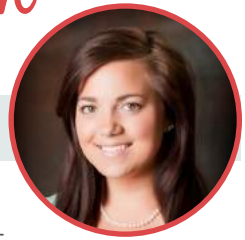
- Love
- Happiness
- Deliciousness
- Warmth

Flavor Pairing Inspiration

- Wine
- Cheese
- Coffee
- Tea

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Holiday Prosecco Punch

From our Flavorist - Rebecca Genovise

"Every Christmas, my mom will make a holiday punch with cranberry juice, grapefruit soda and sherbet. It is delectable— sweet, citrus, red berry and floral and has huge globs of sherbet sitting on top! Over the years, the recipe has evolved depending on availability of ingredients. Sometimes the citrus soda changes, sometimes the cranberry juice is replaced with a cran-raspberry option and sometimes we make it a little more adult-friendly and add a splash or two of prosecco. The flavor I made is my interpretation of what this punch tastes like in more recent years. It's sweet, fruity, decadent, creamy and a crowd favorite."

Holiday Prosecco Punch Descriptors

Sweet, red berry and cranberry

Sparkling wine undertones, citrus and floral

Smooth, creamy/dairy reminiscent of sherbet

This flavor would taste good in...

- Energy beverages
- CBD beverages
- Gummies
- Sparkling Waters
- Zero-Proof Cocktals

Emotions to Describe Holiday Prosecco Punch

- Jolly
- Nostalgic
- Tradition
- Unique

Flavor Pairing Inspiration

- Warm spices
- Cinnamon
- Clove
- Nutmeg

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