



INTRODUCING FONA'S

12 Days of Flavor



FONA
INTERNATIONAL

Peppermint hot cocoa around a warm fire, turkey and stuffing atop your dinner table and cheers with holiday punch among family and friends.

Our flavorists took a deep dive into flavors such as these that are reminiscent of their favorite holiday memories. Through our Friends of FONA program, consumers then selected which flavors sounded the most appealing.

Let's take a glimpse at the 12 holiday flavors hand-crafted by FONA's flavorists for this holiday season, and see how you can find festive inspiration for your brand.



Order a Sample

Our Flavorists' Picks

1

SUGAR PLUM



2

DULCE DE
LECHE-FILLED
CREPES



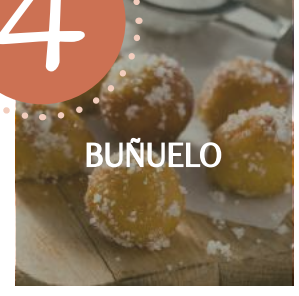
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PEPPERMINT



4

BUÑUELO



5

BIBINGKA



6

APPLE STRUDEL



7

SUGFANIYAH



8

TURKEY &
STUFFING



9

RED VELVET
CHEESECAKE



10

CAFÉ DE OLLA



11

KOLACKY



12

HOLIDAY
PROSECCO
PUNCH





..... FLAVOR 4

Buñuelo



From our Flavorist - Jessica Lopez

"Growing up, my grandmother used to make these for me as a snack around Christmas time. I always looked forward to this! I remember first being overcome with the sweet aroma of the dough and instantly knew what was to come. This flavor ties me back to my childhood and spending time with my family around Christmastime. It's a fond memory and a time we all bonded."

Buñuelo Descriptors



- Fried light dough
- Sweet, brown, warm notes
- Cinnamon

This flavor would taste good in...

- Protein Beverages
- Hot Cocoa
- Ice Cream
- Dairy Applications
- Gummies

Emotions to Describe Bunuelos

- Nostalgic
- Warm
- Comfort

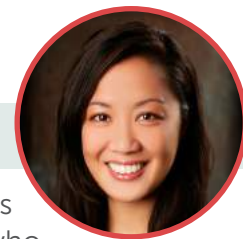
Flavor Pairing Inspiration

- Coffee
- Cocoa
- Sweet Cream



..... FLAVOR 5

Bibingka



From our Flavorist - Menzie Clarke

"Bibingka is a Filipino dessert that is made during the holidays and often is used as an offering given to family and friends who you don't give presents to. Kids would get their serving first. I grew up in the U.S., so when Bibingka was served by the adults they would remind us why they came stateside. This gave us a peek into their struggles and showed us how good we have it today. Usually, the Titas (Aunts) and Lolas (Grandmas) make the Bibingka using coconut husks and coal to cook. In the Philippines, Bibingka is similar to hot cocoa that's drunk in the U.S. when Christmas caroling from house to house."

Bibingka Descriptors



- Sweet Dessert
- Brown caramelized sugar
- Coconut

This flavor would taste good in...

- Bars
- Beverages
- Cereal

Emotions to Describe Bibingka

- Gratitude
- Nostalgia

Flavor Pairing Inspiration

- Raspberry
- Ube
- Cheese
- Pineapple



..... FLAVOR 6

Apple Strudel



From our Flavorist - Lauren Muhlberger

"It's a cold December night. The wind is blowing and the snow is glittering outside the window. As you're inside with family and friends and the fireplace is crackling, you smell something familiar - apples, cinnamon, baked pastry, butter. It's not pie, but rather grandma's apple strudel. As it's brought to the table and sliced, a warm vanilla sauce is drizzled over like a bow on top of a present. Everyone starts grabbing forks and digging in. This is what Christmastime is, and though everyone assumes Saint Nick wants cookies and milk, maybe he'd love a warm slice of apple strudel on Christmas Eve."

Apple Strudel Descriptors



- Sliced apples tossed with cinnamon and butter
- Warm, golden brown, flaky pastry
- Drizzled with vanilla sauce

This flavor would taste good in...

- Ice Cream
- Cereal
- Confections
- Baked Goods
- Bars

Emotions to Describe Apple Strudel

- Merry
- Warm

Flavor Pairing Inspiration

- Vanilla Ice Cream/Vanilla Sauce
- Apple Cider
- Mulled Wine (Spiced Wine)
- Nut Flavors