

ten things YOU SHOULD KNOW

DECEMBER 2021



1 MealCubes

According to "The State of Food Security and Nutrition in the World," over 800 million people around the world were undernourished in 2020. In order to combat this challenge, Meepo has developed a nutritional product, MealCubes, that contain nutrients of a full healthy meal. These cubes are said to taste like fruity candy and come in cheery, orange, and green apple flavors. | PR Newswire



2 Oreo Wine

Barefoot and Oreo have partnered together to create a new red wine, Oreo Thins Red Blend. This wine is said to have notes of cookies and crème and was developed to pair well with Oreo Thin cookies. This wine is sold only on Barefoots website for \$24.99 and comes with a package of Oreo Thin cookies. | Food & Wine



3 Donut-Themed Pop-Tarts

Kellogg's reveals their new donut-inspired Pop-Tarts, Frosted Boston Crème Donut and Frosted Apple Fritter. The Boston Crème Donut Pop-Tart has a custard-flavored filling topped with chocolate icing and the Apple Fritter Pop-Tart has an apple filling with sweet white icing drizzled on top.



4 O'Nog Oat Beverage

Trader Joe's has released a new seasonal beverage for the holidays, O'Nog Non-Dairy Oat Beverage. This non-dairy beverage is said to have a creamy, nutmeg, and ginger profile just like traditional eggnog, only with vegan ingredients. | Trader Joe's



5 Funfetti Candy Canes

Branch's is upgrading their candy canes this holiday season with a new flavor, Funfetti Candy Canes. This new candy has actual rainbow sprinkles inside and is said to taste like birthday cake. These candy canes come in boxes of 12 canes for around \$2.24/box and can be found nationwide. | The Kitchn



6 Zero Sugar Creamers

Starbucks is launching two new zero sugar creamers inspired by popular drinks this season, Caramel Macchiato and Hazelnut Latte. The Caramel Macchiato creamer is described as a sweet, buttery caramel and vanilla blend where the Hazelnut Latte creamer is described to have rich and robust hazelnut notes. | Delish



7 Potato Chip Reese's

Reese's is introducing a new combination in their Big Cup candy, Reese's Big Cup with Potato Chips. This new candy has the same ingredients as a traditional peanut butter cup but now with potato chips thrown in the mix. It is described as the perfect combination of salty and sweet, with a crunch! | Taste of Home



8 Bublé Sparkling Water

Michael Bublé, the spokesperson for Bublé, unveils his own limited-edition bubly holiday sparkling water, Merry Berry Bublé. This limited edition bubly is described to have a refreshing blend of raspberry, blackberry, and strawberry flavor. | People



9 Wendy's Frosty Cereal

Kellogg's Cereal and Wendy's have collaborated to create a fast food dessert favorite into a cereal, Wendy's Frosty Chocolatey Cereal. This new cereal is made up of crispy, chocolate-coated cereal bites mixed with cocoa-flavored marshmallow pieces. This December, you can buy this cereal at nationwide retailers for a limited time. | Food Network



10 Lay's Potato Vodka

Lay's has partnered with Eastside Distilling, a Portland company, and created a Lay's Potato Vodka. This new vodka was a result of Lay's looking for new, innovative ways of bringing fun to their fans. This vodka sold out online in one day and had been described to have a crisp, clean finish. | Forbes