

# Food Truck-Inspired Flavors For Dogs

Food and treats are one of the many ways consumers bond with their pets. Mintel found that 78% of pet owners say treats help strengthen their bond with their pet, and 34% of pet owners want to see more flavor variety in pet treats. Food truck menus are filled with flavor inspiration to delight dog owners—and their canine companions—and encourage them to explore new cuisines together.



## Mediterranean "Paws"ibilities

*We're spotting more and more Mediterranean dishes on food truck menus featuring a variety of flavor profiles and array meats that will definitely get dog tails wagging.*

Chicken Shawarma	Grilled Chicken Kebab
Baba Ghanoush	Spanakopita
Spiced Beef Kofta	Lamb Gyro
Baklava	Falafel



## Fetching South of the Border

*It's no secret consumers crave the vibrant flavors of Mexico. From comfort food quesadillas to trendy tacos, the flavor possibilities for dog treats are endless.*

Carne Asada	Chicken Tamale
Caramel Flan	Steak Burrito
Churro	Carnitas Tacos
Elote	Lamb Birria



## Local Flavors Unleashed

*Whether local ingredient or infamous entrée, regionally-inspired dishes resonate with consumers' desire to share hometown favorites with their furry friends.*

Philly-style Cheesesteak	Oregon Marionberry
Wisconsin Cheese Curd	Maine Lobster Roll
Chicago-style Hot Dog	Texas-style BBQ
New Orleans Po-Boy	



## Ulti"mutt" Asian

*Asian-inspired flavors are popular among food truck menu trends, and there's plenty of sweet and savory dishes that translate well to Fido's bowl.*

Korean-style Beef BBQ	Mango Sticky Rice
Orange Beef & Broccoli	Vegetarian Eggroll
Chicken Pad Thai	Pork Dumpling