ten things YOU SHOULD



Häagen-Dazs Cultured Crème

This summer, Häagen-Dazs will be hitting the yogurt aisle with the introduction of their new Cultured Crème. The yogurt, offered in six different flavors, is crafted using a special fermentation process to make it extra creamy and smooth. | Food Dive



Butter Boards

Charcuterie boards have been taken a step further with the viral TikTok butter board. People are spreading a thick layer of butter onto a serving board with a wide variety of mix-ins. These boards can be offered as savory or sweet, with people showing off their creative combinations online. | Cozymeal



Oat-Based Cream Cheese

Oatly is expanding their list of plant-based products to now include a new Oatly Creamy Oat Spread, an alternative to cream cheese. The spread is dairy-free, gluten-free, and non-GMO, but mimics a classic cream cheese. The product will reach retailers in the latter half of 2023. | Food Business News



Pickle Hard Selzer

Grillo's Pickles has partnered with seltzer company Two Robbers to create a new pickle-flavored hard seltzer. Sitting at 5% ABV, each batch is made using 20 gallons of dill pickle brine. | Delish



Plant-Based Ice Cream

More people are looking for plant-based ice cream this summer than ever before. The plant-based dairy category is always growing, but ice cream specifically has struggled to keep up. Different companies are struggling to find the right taste and texture, hoping to find the right combination to meet consumer demand. | Food Navigator



Dessert Flavored think! Bars

think! bars, by Glanbia Performance Nutrition has recently released two new dessert-inspired flavors. The new Boston crème pie flavor and chocolate mint flavor are both gluten-free and contain 15-20 grams of protein. | Food Industry Executive



Gut-Healthy Beverages

One of the latest trends in sodas has a focus on digestive health. Prebiotic, probiotic, antioxidant, and organic sodas have been taking over the market. Some of the leaders of this fad include Ollipop, Culture Pop Soda, Coca-Cola, and Tractor Beverage Co. | National Restaurant Association



Cottage Cheese Flips

Hoods, a New England dairy brand, is introducing their new Cottage Cheese Medleys. These Medleys are single serve packages of cottage cheese with fruit and crunchy mixins. The 5-ounce flip containers are marketed to be a convenient, simple and delicious way people are adding protein to their diet. | Food Processing



Churro Kit Kats

With June 6th being National
Churro Day, Kit Kat just introduced
a new flavor, Kit Kat Churro. The
new flavor will have churro-flavored
creme and sugar in between the
wafers giving all the cinnamon
sugar flavor of the classic treat. |
The Takeout



Tinned Fish

TikTok is changing the perception of tinned fish away from the classic sardines and anchovies. People are raving about the quality of the tinned mussels, octopus, and salmon sold at various high-end grocery stores. | Mashable

