

ten things YOU SHOULD KNOW

AUGUST
2023

1



Popeye's Girl Dinner

Popeye's is now offering "Girl Dinner" on their menu in response to the viral TikTok trend of users posting their meals made of only sides. The menu offering will be available for a limited time only and consists of six sides. | Entrepreneur

2



Maple Spam

Spam is leaning into the sweeter things in life with their new maple flavor. The company noticed a high volume of maple recipes online and in response added the first permanent addition to their flavor lineup since 2015. | Food Dive

3



Snoop Dogg Ice Cream

Snoop Dogg has launched a new line of ice cream pints called Dr. Bombay Ice Cream. There will be seven different flavors offered with Snoop Dogg inspired names including Bonus Track Brownie, Rollin' In the Dough, and Tropical Sherbet Swizzle. | FoodBev Media

4



Fresh Fruit Lunchables

Lunchables will now include a fresh fruit option for the first time in their history. When the brand saw an almost 500% increase in search for Lunchables with fruit, they decided to partner with Fresh Del Monte for this product. | Food Network

5



Ninja Turtle Pizza

Following the release of the new Teenage Mutant Ninja Turtles movie, Walmart will be carrying a TMNT Pizza. The frozen pizza, offered with five different topping combinations, is said to bring a sense of nostalgia associated with the cartoon. | Taste of Home

6



Boba Jelly Beans

Beginning this month, Jelly Belly Candy Co. will be rolling out a new line inspired by the globally trending boba milk tea. The new jelly bean flavors will all be inspired by milk tea, with a variety of mango, matcha, strawberry, taro, and Thai. | Food Processing

7



Disney Pickle Milkshake

Disney's annual Epcot International Food & Wine Festival will feature a pickle milkshake this year. The controversial flavor is gaining a lot of excitement from some, while others are concerned the shake is taking the menu too far. | Taste of Home

8



Orville Redenbacher's Seasoning

Orville Redenbacher's has created new popcorn seasonings that are said to stick to consumers popped popcorn, reducing unused seasoning in the bottom of the bowl. The seasoning line includes two collaboration flavors, Buffalo Wild Wings and Cinnabon. | FoodBev Media

9



Avocado Cupcakes

In correspondence with National Avocado Day being July 31st, Avocados from Mexico teamed up with the bakery chain Sprinkles to create a limited-edition cupcake. The banana cupcake will have a cream cheese and chocolate frosting made with fresh avocado. | Specialty Food Association

10



Harry Potter Hershey's

Hershey's is now making Harry Potter chocolate bars and Hershey's Kisses. Each Kiss will contain the classic chocolate with wrappers decked out in Harry Potter messaging, symbols, designs, and colors. | Taste of Home