Modern Plant Based Foods Vegan Kaviar is available in Salmon, Wasabi and Beluga flavors. The seaweed-based product is crafted with purely plant-based ingredients, and each flavor is designed to replicate the texture and nuanced flavors of conventional caviar. It is also an affordable alternative to traditional, high-cost caviar.

Peanut Butter Oreo Cakesters feature peanut butter flavor crème filling between two chocolate cakes. These are a soft-baked twist on the classic sweet treat that will be a permanent addition to Oreo products.

Heinz Pickle Ketchup marries the classic flavor of its original ketchup with a tangy pickle flavor. The product caters to consumer interest – a recent Datassential report cites that 73% of Americans report that they enjoy the taste of pickles.

Yoplait Protein contains 15 grams of protein and 3 grams of sugar per serving. The line features a variety of flavors including Vanilla, Strawberry, Mixed Berry, Strawberry Banana, Peach, Cherry, Strawberry Cheesecake and Key Lime Pie. Yoplait is targeting consumers who prefer the original Yoplait texture as opposed to the “slightly sour, chalky taste” of other protein-packed yogurts.

Trader Joe’s Egg Salad is making a comeback with a new look and recipe. Each batch is made with cage-free, hard cooked eggs mixed with mayonnaise and tangy Dijon mustard.

Burt’s Bees launched a set of lip balms that taste like a basket of chicken wings, featuring four flavors: buffalo sauce, crunch celery, fresh carrot, and Hidden Valley Ranch.

Taco Bell and Uber Eats launched Cinnamon Twists Cereal, inspired by the fast-food chain’s cinnamon twists, crispy puffed corn twists sprinkled with cinnamon and sugar. The cereal was released in select cities including New York City, Chicago, Los Angeles, Miami and Dallas.

Monster Energy is debuting Nasty Beast, a line of hard iced tea beverages that come in three flavors: Original, Tea + Lemonade and Green Tea. The product follows the energy drink brand’s first hard beverage launch of The Beast Unleashed in 2023.

Monster Energy is debuting Nasty Beast Monster Energy Hard Tea Monster Energy.

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