



Pet Care Flavor Solutions

At McCormick Flavor Solutions we know that one size doesn't fit all. Our custom flavor solutions are designed with the needs of your product in mind, including:

Aroma

Pet parents are looking for product aromas that align with their expectations of quality.

Culinary Cues

Cooking methods like smoked, grilled, and roasted in addition to other humanized flavors like BBQ, Cheesy or Herb can give pet products a premium feel.

Named-source Flavors

Natural flavors made with real fruits, vegetables and select cuts of meat can take your product to the next level of premiumization.

Taste Modification

The food, treats and healthcare products that are the most nutritious and healthy for our pets don't always taste the best. Our taste modification tools work to neutralize bitter off-notes and undesirable flavors and aromas.



Formats Supported



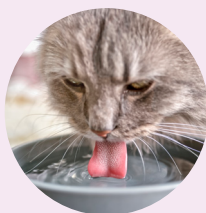
Food



Treats



Supplements & Pharmaceuticals



Broths & Water Supplementation

Regulatory

Our custom flavors for pet products are always AAFCO compliant. Let us know your intended label claims and we can make it happen! This could include claims like Organic, non-GMO, AAFCO natural and grain-free.

Flavor Forms

Our flavors can be delivered as liquid or dry system. Our encapsulation technologies can withstand high heat processes to deliver the best flavor and aroma for your product application.