

ten things YOU SHOULD KNOW

JULY 2024

1



Nissin Cup Noodle Smores Ramen

will be available for a limited time exclusively at Walmart. The new flavor is said to have an “unmistakable blend of decadent chocolate, marshmallow and graham cracker flavors with a smokey note for a truly unique s’mores experience.” This is the company’s first dessert-flavored ramen. | Food Beast

2



Pepsi Pineapple

has returned and will be exclusively sold at Little Caesars in a one-of-a-kind 20 ounce bottle. Little Caesars is offering pairing the innovative and fan favorite pop flavor with an order of Little Caesars Crazy Puffs™ for just \$4.99. | PR Newswire

3



Pilgrim's Loaded Chicken Nuggets

announced its new flavor-forward line featuring loaded, ultimate and mini nuggets. Pilgrim's Loaded Nuggets are available in Chicken Pot Pie and Cheesy Jalapeño. Pilgrim's Ultimate Nuggets are said to be flavorful, crispy, and perfectly seasoned. | Food Beast, Pilgrim's

4



Ore-Ida & Good Pop Fudge N' Vanilla French Fry

is a frozen treat with a vanilla oat milk base covered in a chocolate fudge shell that is rolled in real, crispy potatoes. The sweet n' salty treat is a limited offer available nationwide at GoodPop.com | Fox8

5



Consumer Interest in Heat

Consumers are loving the heat – over half of Gen Z consumers specifically identify themselves as hot sauce connoisseurs. According to a recent survey, 62% of all consumers surveyed indicated they are more likely to buy a food or beverage item if it is advertised as spicy. | Food Dive, NC Solutions

6



Blue Raspberry Drumstick Slurpee® Cone

Drumstick and 7-Eleven are teaming up this summer to introduce the Drumstick Slurpee® Blue Raspberry Vanilla Cone. The King Size cone features creamy and smooth vanilla, a crispy cone and a delicious chocolatey nougat with a blue raspberry layer and candy bits. | PR Newswire

7



Serious Bean Co.'s Dr Pepper Sweet & A Bit Sassy Baked Beans

are now available at retailers like Walmart and Amazon. The product is made with brown sugar and the 23 flavors of Dr Pepper. | Food Beast

8



Chipotle Olympic Athlete Meals

For a limited time, Chipotle customers will be able to order the favorite menu items of some top U.S. Olympians such as soccer star Sophia Smith, skateboarder Jagger Eaton, beach volleyball's Sara Hughes and more. The chain is also wrapping burritos in gold foil in select restaurants for a limited time to celebrate the games. | USA Today, Chipotle

9



Chobani Super Milk

is a shelf-stable low-fat dairy milk product that will be donated to communities facing natural disasters or food insecurity. The product lasts up to 9 months without refrigeration and claims to contain nutrition that is superior to traditional milk. It has 50% more protein, 25% less sugar and a quarter more calcium. | Food Dive, Chobani

10



Old Bay Seasoned Bagel Chips

McCormick has partnered with San Diego-based bagel company CaliBagels to launch Old Bay bagel chips. The new snack item is seasoned with a mix of 18 herbs and spices, including black pepper, paprika, celery salt and red pepper flakes. The product is available on the CaliBagels website. | Food Business News, CaliBagels

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