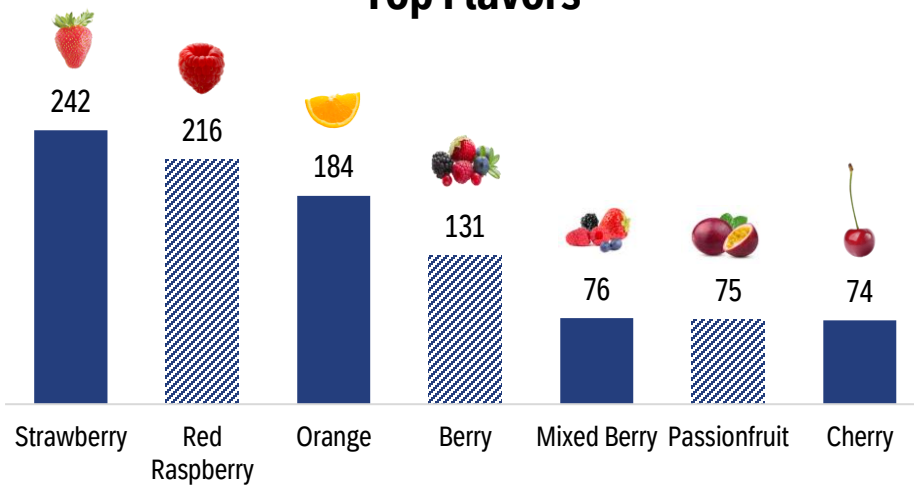


Trends in Gummies

April 2024

All Gummies

Top Flavors



Top Flavor Blends

1. Peach Mango
2. Pomegranate Red Raspberry
3. Red Raspberry Lemon
4. Blueberry Red Raspberry
5. Red Raspberry Watermelon

Top Need States

1. Immune Health
2. Brain-Mood Health
3. Energy & Stamina
4. Skin Health
5. Insomnia

Examples



Mary Ruth's
Vegan Turmeric Gummies
Peach Mango



HerbaLand Naturals
Iron Plus Gummies
Raspberry Lemon



Ollly
Fiber Gummy Rings
Strawberry Watermelon

Did this spark inspiration in flavoring your next product? Request a sample [here!](#)

Source: Innova

Search Criteria: Date matches "Feb. 2022 – Feb. 2024"; Region matches "U.S."; Sub-category matches "Supplements"; Format matches "Gummies"; and Excluded Ingredients match "CBD, Cannabis, and THC"

Note: Number above each bar graph indicates the number of products launched with that flavor.