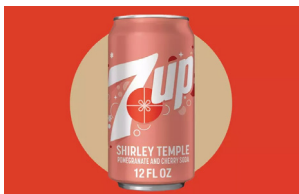


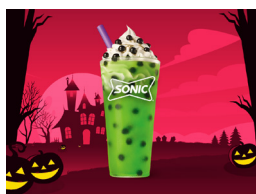
1



7-Up Shirley Temple

Tapping into consumer nostalgia, 7-Up is launching a Shirley Temple flavor this holiday season. The drink features cherry and pomegranate flavors with the original 7-UP. Shirley Temple 7-UP can be found at local grocery stores such as Target and Walmart. | Food & Wine

2



Sonic Witch's Brew

Fast food chain Sonic introduced a holiday seasonal drink for the month of October. The Sonic Witch's Brew is a slush float that puts a fun spin on caramel apple with tart green-apple slush and salted caramel bubbles topped with creamy soft serve. Witch's Brew is available from Sept 23 through November 3rd. | Inspire Brands

3



SkinnyDipped Salty + Sweet line

Skinny Dipped launched 3 new flavors with their new salty + sweet line. The flavor options include Maple Crunch, Vanilla Crunch, and Cinnamon Crunch. The brand claims the products to be "naturally and lightly sweetened, as well as non-GMO, kosher, gluten-free, and made without artificial flavors or colors". | Eat This.

4



Kraft Mac & Cheese Jalapeno and Ranch

After the many requests for Jalapeno and Ranch flavored Mac and Cheese, Kraft has officially added both products to their line. Both flavors add a twist to the original recipe and claim to add a dash of spice and a tangy flavor. The new products retail for \$1.99 and can be found nationwide. | Eat This

5



Kraken Ship Wrecked Boozy Ice Cream

Kraken Rum and Tipsy Scoop have collaborated to create a new seasonal flavor for Halloween. The Halloween inspired ice cream features black cocoa ice cream that mixes Kraken Black Spiced Rum with white chocolate chips that resemble bones, and amaro cherries. The product has an ABV of 5%. | Food Beast

6



DiGiorno Thanksgiving Pizza

The limited-edition Thanksgiving Pizza from DiGiorno has returned. The pizza features many Thanksgiving favorites such as roasted turkey, gravy sauce, cranberries and green beans with mozzarella, cheddar cheese and a crispy onion topping. The pizza has a thick Detroit style crust. | CandyHunting

7



Protein Diet Coke

Protein Diet Coke is a new TikTok craze. Tiktoker Rebecca Gordon went viral showing a video of the new "dirty soda" trend in Utah. The drink mixes Diet Coke with a Fairlife Vanilla Core Power Protein Shake. | Tiktok @beccers_gordonn

8



Butterfinger Salted Caramel

Ferrero Rocher and Nutella are introducing the new Butterfinger Salted Caramel. This limited-edition candy is the first of many new flavors that Ferrero plans on bringing to the market. The product features the same peanut butter taste with a caramel coating. | Food Dive

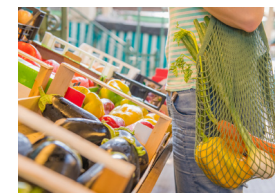
9



Jumbo-sized Chips Ahoy!

Chips Ahoy! has created a new jumbo-sized version of their cookies. The brand claims the product to be three times larger than the original. The jumbo size can be found in their traditional, brownie, and chocolatey caramel flavors. | Food Dive

10



Whole Foods' 2025 Food & Beverage Trends

Popular grocery chain, Whole Foods, released their food and beverage predictions of 2025. They predict multiple trends including: international snacking, texture of the moment, hydration hype, tea's time, more-sustainable sips, sourdough stepped up, plant-based aquatic ingredients, and protein power-up. | Whole Foods

Need more?

Contact us [here](#) or [visit our website](#) to check out our latest insights.