

# ten things YOU SHOULD KNOW

November 2024

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## Arby's Deep Fried Turkey Sandwiches

Arby's Turkey Gobbler sandwich features deep-fried turkey breast with crispy onions, "everything" seasoning, melted Swiss cheese, lettuce, tomato, and a savory herb spread on a brioche bun. The Turkey Club features the same deep-fried turkey breast, but with crispy bacon, melted cheddar cheese, lettuce, tomato, and mayo on a brioche bun. | Trend Hunter

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## Poppi Cranberry Fizz

Poppi's bringing back their fan-fave festive flavor, Cranberry Fizz. The limited-edition beverage, which includes prebiotics, is described as a "bubbly, cran-tastic soda" that is back for the holiday season. | Poppi, Amazon

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## Limited Edition Oreo Festive Cookies

Oreo has created a limited edition festive cookie with colored creme. The holiday edition cookie adds a festive twist with five holiday themed embossments including candy cane, gingerbread man, penguin, snowman, and Rudolph. This 14-count pack of cookies can be found at Target and Walmart starting Nov 1<sup>st</sup>. | Food Beast

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## Dill Pickle Bloody Mary

V8 and Grillo have collaborated to create a Dill Pickle Bloody Mary mix. It features flavors of "tomato juice with natural cucumber flavor and a mix of spices, combined with Grillo's signature brine". The product aims to bring a tangy and bold flavor profile to beverages. | Trend Hunter

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## Subway Footlong Chocolate Peppermint Cookie

After introducing the footlong chocolate chip cookie, subway has launched a new double chocolate peppermint footlong cookie for the holiday season. This item is available for a limited time and can be found at locations from Nov 1<sup>st</sup> to December 31<sup>st</sup>. | MSN

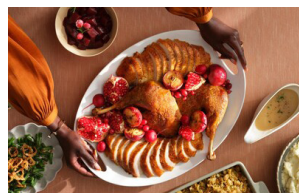
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## Dunkin' Holiday Beverages

With the holidays right around the corner, Dunkin has released their popular Holiday line. The seasonal line consists of two new items: Holiday Cookie Signature Latte and a White Hazelnut Bark Coffee. The line will also feature previous holiday favorites like their Cookie Butter Cold Brew. | All Recipes, Dunkin

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## Target Budget Friendly Thanksgiving Meal

Target has introduced a budget friendly Thanksgiving meal kit for \$25. This is \$5 less than last year's offering to keep Thanksgiving affordable for consumers. The meal consists of the following Thanksgiving staples: frozen turkey, potatoes, green beans, mushroom soup, jellied cranberry sauce, stuffing mix, and gravy. | Target

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## Lay's Million Dollar Flavor Contest

After a 7-year hiatus, Lay's brings back it's Million Dollar Flavor Contest this year. They are seeking out unique out of the box flavor ideas for 2025. The winner of the contest gets their flavor featured on shelves and will win \$1 million dollars. In previous years, flavor ideas have ranged from Southern Biscuits & Gravy, to Cheesy Garlic Bread, and Crispy Taco. | Food Beast

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## Wendy's Sweet and Salty Frosty

Starting October 31st, Wendy's launched its newest limited time offering, a Sweet and Salty Frosty. The Frosty is described as a "rich, salty caramel perfectly balanced with Wendy's iconic sweet & creamy Frosty treat" with "a spoonful of warm & cozy comfort in every chilly bite." | Today, Wendy's

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## Hello Fresh FRIENDS Trifle Kit

Hello Fresh has collaborated with the TV Show F.R.I.E.N.D.S. to create a kit inspired by the cake featured in the show's Thanksgiving episode where Rachel accidentally creates a hybrid fruity custard-shepherd's pie. The box includes ingredients and recipe cards for a Beef Shepherd's Pie and a Classic English Trifle – along with a FRIENDS-themed apron and the one-of-a-kind trifle dish. | Food Beast, Hello Fresh

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