

## From Healthcare to Self-care FONA Delivers Solutions



To help you "jump start" upcoming product innovation projects; our technical team of subject matter experts has screened the most popular flavor profiles found in healthcare products today.

In the attached library you will find those benchtop basics that can get you started in the flavor screening process.

Perhaps the profile is "just right" but you need some help masking bitterness or offnotes. FONA can help!

Let us share our expertise and extensive Optify<sup>™</sup> taste modification portfolio.

Perhaps you want a slight tweak to the current flavor profile. FONA can help!

Just reach out to one of our experts to discuss using this flavor as a guide for desired changes.

Order your flavor samples today!

To discuss a grouping of flavors that is right for your unique applications please contact



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## Healthcare Benchtop Basics Library



	FONA Product Code	Flavor	Usage	Form	Descriptors
RY FLAVORS	926.2855U	VANILLA FLAVOR, NAT WONF	0.20-0.30%	Dry	Impactful, creamy, little buttery, slight beany, slight marshmallow
	926.3887U	VANILLA CRÈME FLAVOR, NAT WONF	0.20-0.30%	Dry	Impactful, buttery, cake batter
	825.2560U	N-C CHERRY TYPE FLAVOR, NAT	0.10-0.50%	Dry	Wild cherry, candied, slightly cooked
	862.3308U	N-C LEMON FLAVOR, NAT	0.10-0.40%	Dry	Fresh, juicy, pulpy, slightly peely
	865.0371U	LIME FLAVOR, NAT WONF	0.08-0.20%	Dry	Peely, fresh, juicy
	921.2066U	N-C TANGERINE FLAVOR, NAT WONF	0.40-0.60%	Dry	Fresh, juicy, pulpy, true to fruit
	884.2616U	N-C JUICY ORANGE FLAVOR, NAT WONF	0.40-0.60%	Dry	Juicy, fresh, pulpy
	856.2290U	GRAPE FLAVOR, NAT WONF	0.40-0.60%	Dry	Juicy, candied, concord
	915.3035U	N-C STRAWBERRY FLAVOR, NAT WONF	0.60-0.80%	Dry	Ripe, seedy, jammy
	915.3036U	N-C STRAWBERRY FLAVOR, NAT WONF	0.60-0.80%	Dry	Green, fresh, slight creamy
Д	906.2469U	RASPBERRY FLAVOR, NAT WONF	0.50-0.70%	Dry	Seedy, true to fruit, bright, tart
	870.2344U	N-C MANGO FLAVOR, NAT WONF	0.20-0.50%	Dry	Ripe, juicy, fleshy, tropical
	852.2248U	N-C FRUIT PUNCH FLAVOR, NAT WONF	0.30-0.60%	Dry	Citrus, lemon lime, orange, cherry
	929.0453U	FONATECH® WATERMELON FLAVOR, NAT WONF	0.40-0.60%	Dry	Rindy, candied, green
	815.1192U	FONATECH® BUBBLEGUM TYPE FLAVOR, NAT	0.40-0.60%	Dry	Vanilla, citrus, banana, slight raspberry
	807.1412U	N-C MIXED BERRY FL, NAT WONF	0.20-0.50%	Dry	Dark berry, seedy, elderberry, blackberry
	877.0613U	N-C NAT MINT FLAVOR	0.05-0.2%	Dry	Minty, slightly cooling, peppermint, slightly candy cane

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	FONA Product Code	Flavor	Usage	Form	Descriptors
	936.3994U	OPTIFY™ TASTE MODIFIER FL, NAT	0.10-0.20%	Liquid, Oil Soluble	Masks bitterness, mild cooling
RS	936.3929U	OPTIFY™ DEBITTERING FLAVOR, NAT	0.50-0.70%	Dry	Masks bitterness and off notes of active ingredients
AVO	936.3930U	OPTIFY™ DEBITTERING FLAVOR, NAT	0.05-0.20%	Dry	Masks bitterness and off notes of active ingredients
FL	936.3931U	OPTIFY™ N-C SWEETNESS MODIFIER FLAVOR, NAT	0.05-0.30%	Dry	Modifies perceived sweetness, masks bitterness
ZING	936.3932U	OPTIFY™ SWEETNESS MODIFIER FLAVOR , NAT	0.60-080%	Liquid, Water Woluble	Modifies perceived sweetness, masks bitterness
DIFY	936.3953U	OPTIFY™ BITTERNESS MASKER, NAT	0.40-0.60%	Liquid, Water Soluble	Masks bitterness and off notes of active ingredients
MOM	936.3934U	Optify ™ JUICY MODIFIER, NAT	0.05%-0.30%	Dry	Enhances fruit profiles, fruity, juicy, bright
STE	936.3939U	OPTIFY ™ JUICY MODIFIER, NAT	0.05-0.30%	Liquid, Water Soluble	Enhances fruit profiles, fruity, juicy, bright
TA	936.3946U	OPTIFY ™ TINGLING FLAVOR NAT	0.30-0.60%	Liquid, Water Soluble	Tingling, numbing, slight herbal
	936.3947U	OPTIFY™ HEATING FLAVOR, NAT	0.10-0.30%	Liquid, Water Soluble	Tingly, spicy heat, non-characterizing
	906.2470U	BLUE RASPBERRY FL, NAT WONF	0.80-1.0%	Liquid, Water Soluble	Blue raspberry, candied, juicy ,fruity
S	825.2561U	CHERRY FL, NAT WONF	0.60-0.80%	Liquid Oil Soluble	Candied, juicy, wild cherry, fruity
VOR	944.2556U	TROPICAL FL, NAT WONF	0.70-0.90%	Liquid, Water Soluble	Tropical blend, mango, papaya, and citrus finish
FLA	807.1413U	DARK BERRY FL, NAT WONF	0.70-0.90%	Liquid, Water Soluble	Dark berry, jammy, seedy
UID	856.2291U	GRAPE FL, NAT WONF	0.60-0.80%	Liquid, Water Soluble	Dark grape, sweet, concord, true to fruit
IQU	856.2292U	CONCORD GRAPE FL, NAT WONF	0.60-0.80%	Liquid, Water Soluble	Juicy, slightly candied
H	852.2251U	FRUIT PUNCH TYPE FLAVOR, NAT	0.50-0.70%	Liquid, Oil Soluble	Pineapple, cherry, orange, tropical, berry finish
	852.2252U	FRUIT PUNCH FLAVOR, NAT WONF	0.50-0.70%	Liquid, Oil Soluble	Classic hawaiian, cherry

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	929.0454U	WATERMELON FL, NAT WONF	0.60-0.80%	Liquid, Oil Soluble	Candied rindy, green, juicy
	906.2471U	RASPBERRY FLAVOR, NAT WONF	0.60-0.80%	Liquid, Oil Soluble	Floral, red, fruity, seedy
S	862.3309U	LEMON FLAVOR, NAT WONF	0.50-0.70%	Liquid, Oil Soluble	Lemon juice, zesty, candied
VOR	884.2615U	ORANGE FLAVOR, NAT WONF	0.50-0.70%	Liquid, Oil Soluble	Peely, juicy, pulpy
FLA	894.2166U	PEPPERMINT FLAVOR, NAT WONF	0.20-0.30%	Liquid, Oil Soluble	Mild cooling, clean
ПП	926.3881U	VANILLA FLAVOR, NAT WONF	0.40-0.60%	Liquid, Oil Soluble	Marshmallow, creamy
IQU	915.3038U	STRAWBERRY FLAVOR, NAT	0.50.70%	Liquid, Water Soluble	Juicy, seedy, ripe, a little green
Ц	815.1193U	BUBBLEGUM FLAVOR, NATURAL	0.40-0.60%	Liquid, Water Soluble	Citrus, creamy, slight spice
	865.0416U	LIME FLAVOR, NAT WONF	0.50-0.70%	Liquid, Oil Soluble	Very peely, rindy, slight citrus, tart
	870.2345U	MANGO FLAVOR, NAT WONF	0.40-0.60%	Liquid, Water Soluble	Ripe, juicy, fleshy, tropical
RS	850.0255U	N-C HIBISCUS TYPE FLAVOR, NAT	0.40-0.60%	Dry	Fruity, slight raspberry, earthy, woody, low floral
AVO	850.0252U	HIBISCUS TYPE FLAVOR, NAT	0.40-0.60%	Liquid, Water Soluble	Slight floral, astringent, cherry, fruity
FL	875.0089U	FONATECH™ MENTHOL, NAT (CFT)	0.05-0.20%	Dry	Cooling, mentholic
OTE	875.0090U	MENTHOL EUCALYPTUS FLAVOR, NAT WONF	0.05-0.20%	Liquid, Oil Soluble	Cooling, mentholic, slight herbal, eucalyptus
A A	850.0253U	N-C LAVENDER FLAVOR, NAT	0.20-0.40%	Dry	Floral, woody, true-to-lavender
TO	850.0254U	LAVENDER FLAVOR, NAT	0.10-0.20%	Liquid, Oil Soluble	Perfumy, woody, herbal, floral